

TechMission & City Vision University

ANNUAL REPORT
2022



Providing radically affordable online
education to those transforming the
lives of the poor and the addicted

OUR MISSION & VALUES

Our **Mission** is to use online education to transform lives through Jesus, Justice and Technology.

Our **Vision** is to provide radically affordable online education to those serving the poor, the addicted and the underserved.

1. Jesus

City Vision was initially founded to provide online Christian education to staff at evangelical organizations serving the poor, as well as their program participants.

This still remains a core focus, but we have expanded to provide Christian education to students pursuing nonprofit and counseling careers.

2. Justice

We promote Justice through **radically affordable, practical education** focused on addressing the needs of the **poor, addicted and underserved**.

3. Technology

City Vision uses Technology in its **cost-effective, disruptive innovation, lean startup** approach to online education. We are pioneering a new model that could dramatically increase access to Christian higher education to those serving the poor and the poor themselves.

WHAT MAKES CITY VISION UNIQUE?

1. Our Focus. All we do centers on training Christians who serve the poor and the addicted. We exist to help multiply the effectiveness of a movement of Christians serving these groups, not to be just another Christian university. We are unique because most of our students would not have been served if we did not exist. We are a ministry that runs a school, not a school that happens to be a nonprofit.

2. Radically Affordable Education. Christian higher education is becoming increasingly unaffordable for those serving the poor and addicted. Our programs are typically less than half the cost of comparable online Christian higher education institutions. Our goal is to be twice as relevant at half the cost of comparable options.

3. Student-Centered Education. Our courses focus on project-based learning that students can apply directly to where they work. Our faculty are practitioners in the same fields as our students, so students can benefit from practical expertise. All our programs are designed so students can complete them efficiently to meet their professional goals.



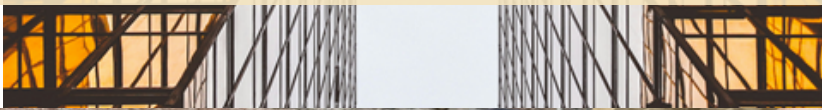
OUR WORK

Wounded Healers Program

Providing a Solution to the Addiction Epidemic

Empowering a Movement

by Training Christian Leaders to Serve the Poor



OUR HISTORY

1998

City Vision is founded as the education arm of the AGRM, called Rescue College.

2002

TechMission is founded out of a Black church ministry, PREP, and the Christian Community Development Association movement and develops a partnership network of 500+ education programs in urban ministries.

2004

TechMission launches the TechMission Corps internship program, which later becomes City Vision Internships and places 586 full-time interns in ministries serving over 24,000 at-risk youth and others.

2005

Rescue College is accredited by the Distance Education Accrediting Commission with a degree completion program in Missions.

2007

TechMission launches UrbanMinistry.org and ChristianVolunteering.org, which grow to have 100,000+ open educational resources and become the third most-visited website among Christian organizations serving the poor, serving over 13 million visitors and placing 69,635 volunteers over the next 10 years.

2008

Rescue College becomes a part of the Christian nonprofit TechMission and is renamed City Vision College.

2015

City Vision College starts offering graduate programs and becomes City Vision University.

2017

City Vision launches its MBA program.

2020

Launch of CityVisionInstitute.org which has provided free courses to over 42,000 students.

2021

City Vision launches Master's in Organizational Leadership.

2022

City Vision launches Master's in Christian Ministry & Leadership and Graduate Certificate in Nonprofit Fundraising.

WOUNDED HEALERS PROGRAM

A SOLUTION TO THE ADDICTION EPIDEMIC

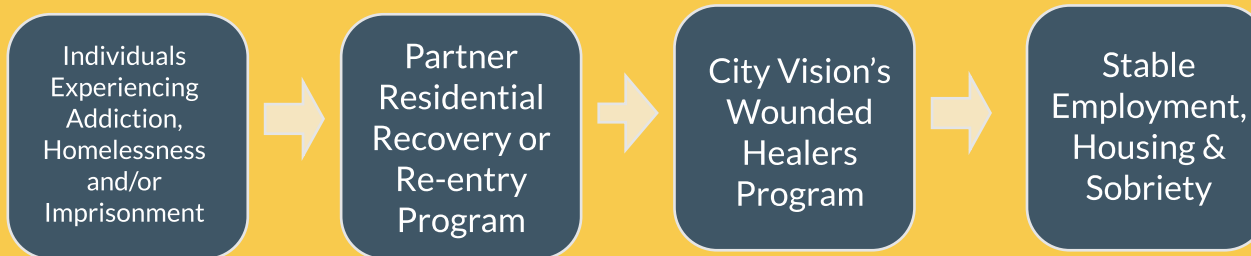
Transforming the Wounded into Wounded Healers

Each year, thousands of individuals successfully complete Christian recovery programs, prison re-entry programs, or job readiness programs for the homeless, but many still struggle to find a job. Those that can't find jobs often are drawn back into the cycle of addiction.

Many of these people not only want to maintain their own sobriety, but have a passion for helping others out of addiction. However, they can't afford the tuition of most Christian addiction counseling degrees, so the field remains closed to them. City Vision's Bachelor's in Addiction Counseling is the most affordable online Christian degree in the

field, at about half the tuition of other Christian schools. In order to make it even more accessible, it was designed with the needs of recent Christian recovery program graduates in mind.

We teach these wounded healers that God never wastes a painful experience, and that often the best addiction counselors are those who have recovered from addiction themselves. Those who graduate from our Addiction Counseling program typically get a job counseling hundreds of individuals where they are truly living out the parable of the sower and the seed, producing a crop of "a hundred, sixty or thirty times what was sown." (Matt. 13:8)



Student Success Story

Scott Childress

Before coming to City Vision, Scott had been living on the streets in Boston, struggling with drug addiction. "On a good day, I was able to find a dry piece of cardboard to sleep on under the 93 overpass," he said. "I was less than human – filthy, sick, hopeless, and alone."

Then he began the faith-based recovery program at Place of Promise, and God transformed his life.

He learned that God loves him and has a purpose for his life. He felt God calling him to Christian ministry and so he began studying at City Vision.

Scott was blessed by the supportive community he found at City Vision. He gained new confidence as a straight-A student. He graduated from City Vision with an Associate's degree in Christian Ministry & Leadership. Currently, he is continuing his studies to receive a Bachelor's in Addiction Counseling.

Now Scott can encourage others to overcome in Christ just as he has. He said he "never thought I would be alive, clean, leading a 12-step group, and going to school for ministry," and is grateful to all who have, "given [him] the time, space, and help to recover and begin a new life centered on Christ."



*"When our wounds cease to be a source of shame, and become a source of healing, we have become **wounded healers**."* - Henri Nouwen

Wounded Healers Outcomes

Graduation Rate:

54% for
matriculated
students

Employment Rate:

94% for
graduates

Wounded Healers as
Students:

53 in 2022



WE EMPOWER A MOVEMENT

BY TRAINING CHRISTIAN LEADERS TO SERVE THE POOR

How We Support a Movement Transforming the Lives of the Poor

There is a growing movement of Christians transforming lives of the poor involving thousands of rescue missions, Salvation Army sites, CCDA sites, and more. These individuals have sacrificially given their lives for God and the poor, but are too often undertrained and overworked. They need training to serve more effectively, but can't afford many Christian colleges' high tuition.

Also, many Christian colleges don't teach the practical skills they most need. They

are strong in academic rigor, but often are not close to communities in need.

City Vision multiplies the effectiveness of Christians serving the poor by giving them practical education at less than half the cost of most Christian schools. We've brought together a world-class team of faculty and leaders that have hundreds of years of combined experience in transforming the lives of the poor. Our students don't just learn theory, they put it into practice in the organizations where they work.

"City Vision is the perfect partner for Springs Rescue Mission in higher education. The courses are specific to the work being accomplished at the mission. Because staff learn the same terminology and information at City Vision they can use that to strengthen the programming and processes at the mission."

- Jeff Cook, Chief Programs Officer, Springs Rescue Mission

"The partnership with City Vision has been one of the most important factors to equip our team to minister to the needs of the poor. Without this partnership, we wouldn't be nearly as effective serving our most vulnerable neighbors."

- Rev. Vann Ellison, President, St. Matthew's House

St. Matthew's House: Partnering to Transform the Lives of the Poor

St. Matthew's House is an incredibly innovative \$33 million dollar rescue mission serving the poor, homeless and addicted in Naples, FL. Each year, they provide over 513,000 meals and housing to over 1,000 individuals. Of those, 120 are placed in jobs, and 385 are placed in housing. The leadership of St. Matthew's realized a key strategy to remain effective and innovative is to invest heavily in the education and training of their staff. In the past 3 years, St. Matthew's has had over 40 of their staff and others enroll in City Vision and one of their staff has become faculty.

As a strategic partner, City Vision provides a 33% discount so tuition is only \$5,000/year. Also, many of their staff have outstanding senior management experience, enabling them to accelerate their degree by getting prior learning credit for their past experience. As our partner, St. Matthew's can better fulfill their vision of transforming thousands of lives and becoming a national model of best practices for other organizations to replicate.



Degree Programs

- Addiction Counseling (AS, BS)
- Nonprofit Management (BS, MS)
- Christian Ministry and Leadership (AAS, BA, MA)
- Business (AS, BS, MBA)

Our Partnerships

Rescue Missions



- 400+ students from over 110+ rescue missions
- 40+ current/former faculty & one board member from rescue missions



Salvation Army

- 25+ students at Salvation Army sites
- 4 current/former board members from senior Salvation Army



Other Ministries Serving the Poor

- 500+ students at 100+ ministries

These are 10-year cumulative outcomes.

Program Outcomes

Graduation Rate:

66% for matriculated students

Job + Further Education Rate:

83% for graduates

(73% getting a job in a training-related field and 11% going on to further education)

Students:

636 in past 5 years

2022 FINANCIALS

INCOME

Tuition	\$565,454
Contribution Income	\$5,503
Grants	\$5,000
Fees & other income	\$18,862
Total Income	\$594,819

EXPENSES

Program Services	\$537,002
Institutional Support	\$52,326
Fundraising	\$4,136
Total Expenses	<u>\$593,491</u>
Net Income	\$1,326

STAFF



Dr. Andrew Sears
President



Nancy Young
Director of Admissions



Darren Gordon
Director of Student Services



Katlyn Miller
Registrar/Admin Assistant



Deborah Torres
Partnership Coordinator



Evan Donovan
VP of Academic Administration



Charlie McElveen
Nonprofit Program Director



Traci Hedlund
Financial Manager



Dick McMillen
Partnership Coordinator

BOARD

Dr. Amanda Forbes

Jeff Cook

Dr. Jay Gary

Harriet Hodge-Henry

Col. Dr. Janet Munn

Dr. Brad Smith

Dr. Walker Tzeng

2022 GRANTS

Hodgdon Family Fund

\$5,000

TechMission & City Vision University

www.cityvision.edu

City Vision University is the primary program and a "doing business as" (DBA) name of the 501(c)(3) nonprofit TechMission.