

# TechMission & City Vision University

ANNUAL REPORT  
2023



# OUR MISSION & VALUES

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Our **Mission** is to use online education to transform lives through Jesus, Justice and Technology.

Our **Vision** is to provide radically affordable online education to those serving the poor, the addicted and the underserved.

## 1. Jesus

City Vision was initially founded to provide online Christian education to staff at evangelical organizations serving the poor, as well as their program participants.

This still remains a core focus, but we have expanded to provide Christian education to students pursuing nonprofit and counseling careers.

## 2. Justice

We promote Justice through **radically affordable, practical education** focused on addressing the needs of the **poor, addicted and underserved**.

## 3. Technology

City Vision uses Technology in its **cost-effective, disruptive innovation, lean startup** approach to online education. We are pioneering a new model that could dramatically increase access to Christian higher education to those serving the poor and the poor themselves.

# WHAT MAKES CITY VISION UNIQUE?

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**1. Our Focus.** All we do centers on training Christians who serve the poor and the addicted. We exist to help multiply the effectiveness of a movement of Christians serving these groups, not to be just another Christian university. We are unique because most of our students would not have been served if we did not exist. We are a ministry that runs a school, not a school that happens to be a nonprofit.

**2. Radically Affordable Education.** Christian higher education is becoming increasingly unaffordable for those serving the poor and addicted. Our programs are typically less than half the cost of comparable online Christian higher education institutions. Our goal is to be twice as relevant at half the cost of comparable options.

**3. Student-Centered Education.** Our courses focus on project-based learning that students can apply directly to where they work. Our faculty are practitioners in the same fields as our students, so students can benefit from practical expertise. All our programs are designed so students can complete them efficiently to meet their professional goals.





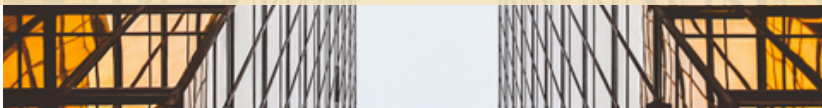
## OUR WORK

### **Wounded Healers Program**

Providing a Solution to the Addiction Epidemic

### **Empowering a Movement**

by Training Christian Leaders to Serve the Poor



## OUR HISTORY

**1998**

City Vision is founded as the education arm of the AGRM, called Rescue College.

**2002**

TechMission is founded out of a Black church ministry, PREP, and the Christian Community Development Association movement and develops a partnership network of 500+ education programs in urban ministries.

**2004**

TechMission launches the TechMission Corps internship program, which later becomes City Vision Internships and places 586 full-time interns in ministries serving over 24,000 at-risk youth and others.

**2005**

Rescue College is accredited by the Distance Education Accrediting Commission with a degree completion program in Missions.

**2007**

TechMission launches UrbanMinistry.org and ChristianVolunteering.org, which grow to have 100,000+ open educational resources and become the third most-visited website among Christian organizations serving the poor, serving over 13 million visitors and placing 69,635 volunteers over the next 10 years.

**2008**

Rescue College becomes a part of the Christian nonprofit TechMission and is renamed City Vision College.

**2015**

City Vision College starts offering graduate programs and becomes City Vision University.

**2017**

City Vision launches its MBA program.

**2021**

City Vision launches Master's in Organizational Leadership.

**2022**

City Vision launches Master's in Christian Ministry & Leadership and Graduate Certificate in Nonprofit Fundraising.

**2023**

City Vision launches Graduate Certificate in Addiction Counseling and Certificate in Retail Management.

# WOUNDED HEALERS PROGRAM

## A SOLUTION TO THE ADDICTION EPIDEMIC

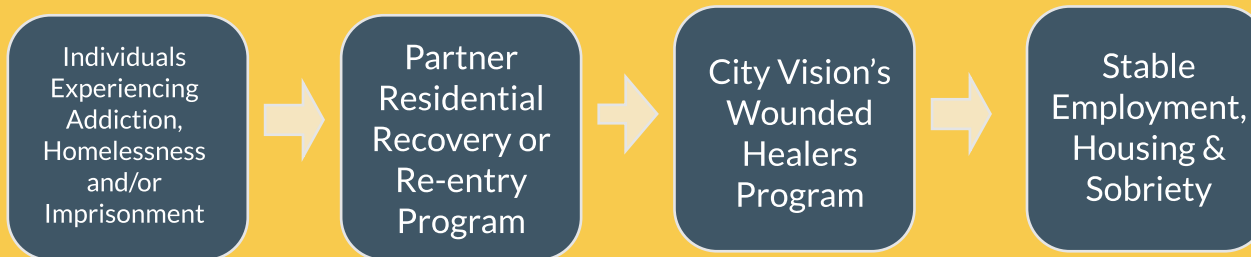
### Transforming the Wounded into Wounded Healers

Each year, thousands of individuals successfully complete Christian recovery programs, prison re-entry programs, or job readiness programs for the homeless, but many still struggle to find a job. Those that can't find jobs often are drawn back into the cycle of addiction.

Many of these people not only want to maintain their own sobriety, but have a passion for helping others out of addiction. However, they can't afford the tuition of most Christian addiction counseling degrees, so the field remains closed to them. City Vision's Bachelor's in Addiction Counseling is the most affordable online Christian degree in the

field, at about half the tuition of other Christian schools. In order to make it even more accessible, it was designed with the needs of recent Christian recovery program graduates in mind.

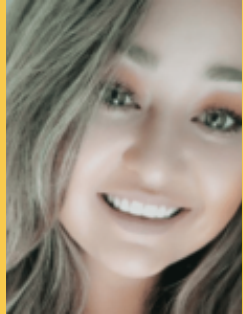
We teach these wounded healers that God never wastes a painful experience, and that often the best addiction counselors are those who have recovered from addiction themselves. Those who graduate from our Addiction Counseling program typically get a job counseling hundreds of individuals where they are truly living out the parable of the sower and the seed, producing a crop of "a hundred, sixty or thirty times what was sown." (Matt. 13:8)



### Student Success Story

#### Kimberly Mosler

Before her time at City Vision University, Kimberly Mosler studied nursing. However, she got involved in addictions from which she recovered at Adult & Teen Challenge. Then she decided she wanted to finish college.



The dean of education recommended City Vision University. When Kimberly researched the school, she appreciated it was affordable and faith-based, and offered courses online.

First, Kimberly completed a Bachelor's in Addiction Counseling with City Vision. But later, as her passion for helping women in addiction grew, she decided to enroll in the MBA program. Through that program she got prepared to be Executive Director of a women's shelter in her area, Ignited.

At City Vision, Kimberly found a supportive environment with dedicated professors who ensured she grasped the material thoroughly. The courses were designed around real-life applications. The Bachelor's in Addiction Counseling even included a course to prepare students for licensure for those who sought it. The MBA was similarly practical, offering vital training in board development, financial sustainability, and leadership. Through City Vision, Kimberly was prepared to use her own experiences to help other women recover from addiction.

*"When our wounds cease to be a source of shame, and become a source of healing, we have become **wounded healers**."* - Henri Nouwen

# Wounded Healers Stories

## Wayne Earl: Ministry Success Through a Practical Degree

Before he came to City Vision, Wayne Earl had been homeless and dealing with addiction, but Jesus Christ pulled him out of that pit and set his feet on a rock.

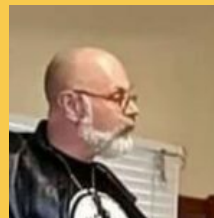
Wayne graduated from the recovery program at the Bay Area Rescue Mission and worked there for a year. Once he became a manager at the mission, a

co-worker encouraged him to go to City Vision and finish his college degree. Every course he had taken at previous colleges transferred, so it was easy to finish.

Everything Wayne learned at City Vision was immediately applicable to his work. He especially appreciates that City Vision classes are taught by professionals

in the field who share best practices. His relationship with them continues

now that he's graduated. "Graduating from City Vision has helped me to bring the greatest glory to God that I can...at the Rescue Mission," Wayne said.



## Brittany Curry: Persistence Leads to New Passion



Brittany Curry had been in active addiction for a long time before coming to the recovery program

at St. Matthew's House. After she completed it, she wanted to work with the shelter but wasn't sure how. Her director encouraged her to take a class at City Vision to see

where her passion might lie. After that, she took "just one more" class and soon found herself working toward an Associate's degree.

She loves the community of teachers and professors at City Vision. She also loves how City Vision's classes allow her to incorporate Christ into her work. This is a core value of St. Matthew's House, so she

appreciates studying at a university that supports this.

Now Brittany serves as a development officer at St. Matthew's House, and is proud to advance their mission.

Graduating from City Vision was a major accomplishment for her, and she looks forward to getting her MBA from City Vision.

## Wounded Healers Outcomes

### Graduation Rate:

**54%** for matriculated students

### Employment Rate:

**94%** for graduates

### Wounded Healers as Students:

**101** in 2023

### Ministry Partners:

**46** in 2023

*Watch more stories at:*

<https://www.cityvision.edu/woundedhealers>



# WE EMPOWER A MOVEMENT

## BY TRAINING CHRISTIAN LEADERS TO SERVE THE POOR

### How We Support a Movement Transforming the Lives of the Poor

There is a growing movement of Christians transforming lives of the poor involving thousands of rescue missions, Salvation Army sites, CCDA sites, and more. These individuals have sacrificially given their lives for God and the poor, but are too often undertrained and overworked. They need training to serve more effectively, but can't afford many Christian colleges' high tuition.

Also, many Christian colleges don't teach the practical skills they most need. They

are strong in academic rigor, but often are not close to communities in need.

City Vision multiplies the effectiveness of Christians serving the poor by giving them practical education at less than half the cost of most Christian schools. We've brought together a world-class team of faculty and leaders that have hundreds of years of combined experience in transforming the lives of the poor. Our students don't just learn theory, they put it into practice in the organizations where they work.

*"City Vision is the perfect partner for Springs Rescue Mission in higher education. The courses are specific to the work being accomplished at the mission. Because staff learn the same terminology and information at City Vision they can use that to strengthen the programming and processes at the mission."*

- Jeff Cook, Chief Programs Officer, Springs Rescue Mission

*"City Vision University provides a quality, practical and affordable education that equips our staff to better serve people experiencing hunger, homelessness and addiction. Often our people that earn their degrees at City Vision have been homeless or addicted and now are valued employees that can help transform other people's lives through their education"*

- Steve Brooder, CEO, St. Matthew's House

### St. Matthew's House: Partnering to Transform the Lives of the Poor

St. Matthew's House is an incredibly innovative \$33 million dollar rescue mission serving the poor, homeless and addicted in Naples, FL. Each year, they provide over 513,000 meals and housing to over 1,000 individuals. Of those, 120 are placed in jobs, and 385 are placed in housing. The leadership of St. Matthew's realized a key strategy to remain effective and innovative is to invest heavily in the education and training of their staff. In the past 5 years, St. Matthew's has had over 53 of their staff and others enroll in City Vision and one of their staff has become faculty.

As a strategic partner, City Vision provides a \$250/course scholarship, so tuition is only \$550/course. Also, many of their staff have outstanding senior management experience, enabling them to accelerate their degree by getting prior learning credit for their past experience. As our partner, St. Matthew's can better fulfill their vision of transforming thousands of lives and becoming a national model of best practices for other organizations to replicate.



## Certificates, Associate's, Bachelor's and Master's in:

- Addiction Counseling
- Business
- Christian Ministry & Leadership
- Nonprofit Management

## Our Partnerships

### Rescue Missions



- 440+ students from over 120+ rescue missions
- 40+ current/former faculty & one board member from rescue missions

### Salvation Army

- 25+ students at Salvation Army sites
- 6 current/former board members & faculty from Salvation Army



### Other Ministries Serving the Poor

- 500+ students at 100+ ministries

*These are 10-year cumulative outcomes.*



## Program Outcomes

### Graduation Rate:

**63%** for matriculated students

### Job + Further Education Rate:

**83%** for graduates

(73% getting a job in a training-related field and 11% going on to further education)

### Students:

**758** in past 5 years

# 2023 Graduate Stories

## Rex Baker: Equipped for Fundraising

Rex Baker is the Executive Director of Gateway Rescue Mission. His organization got its start with City Vision because some of its program graduates attended City Vision courses. One day, though, Rex saw City Vision offered a certificate in Nonprofit Fundraising. All 6 classes in it were ones that applied to his organization's immediate needs.

"It was like God knew just what we needed at the right time," he said. It was the most useful certificate he's ever received – everything he studied he could apply soon afterward. City Vision is a great bargain, he says, and he would like to see more ministries take advantage of it.



## Reggie Quintana: New Life after Prison



For Reggie Quintana, a degree from City Vision University helped him to grow both in his faith and his ability to run a nonprofit.

After spending five years in prison, Reggie rediscovered his faith in the Lord. Once he was released, he took care of his sick father and had extra time on his hands. He earned 32 college credits in Bible & theology from the Urban Ministry Institute (TUMI). Reggie wanted to complete a bachelor's degree but when he tried colleges after TUMI, he found them expensive and difficult to understand.

That's when a friend introduced him to

City Vision. He was able to transfer 90 transfer credits from TUMI and his other colleges, so he had a head start. The classes at City Vision had a clear structure. Discussions were engaging and each week had helpful textbook readings, articles and videos. Although Reggie didn't have much previous experience with nonprofits, City Vision provided the training and knowledgeable instructors he needed. Now he is prepared to manage his own non-profit, My Metanoia Music and Ministries.

"I'm excited to do meaningful work for the Lord," he says. "City Vision...was not only affordable but also well worth my time."

## Kyna Kelley: An Unexpected Calling

Kyna Kelley has been a pastor for the Salvation Army in many different churches. But until she came to City Vision she never had imagined becoming a licensed addiction counselor. Now that she is graduating with a Bachelor's in Addiction Counseling from City Vision, though, she plans to get a Master's and even to seek licensure in multiple states.



Kyna says, "The best thing that's going to happen out of all this is someday when I retire as an officer in the Salvation Army, I [can] still serve and love people and help them recover from the struggles of not only sin but...addiction."

## Antonio Rafael: Confidence in Faith

Antonio Rafael always wanted to serve God but wasn't sure how he would do it. Then he got a Graduate Certificate in Christian Ministry from City Vision as part of the EMI fellowship program.



Studying at City Vision helped him learn more of what his faith is about and how God relates to us. As a student from Africa, Antonio also appreciated the cultural diversity of City Vision's students and faculty.

Now Antonio is way more confident when he speaks to people about the truths of his faith. In a world where many have no hope, he can share the hope of Jesus Christ.



## 2023 FINANCIALS

### INCOME

Tuition	\$684,208
Contribution Income	\$7,093
Grants	\$6,000
Fees & other income	\$19,285
<b>Total Income</b>	<b>\$716,587</b>

### EXPENSES

Total Expenses	<u>\$649,136</u>
<b>Net Income</b>	<b>\$67,451</b>

## STAFF



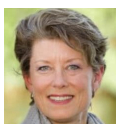
Dr. Andrew Sears  
**President**



Nancy Young  
**Director of Admissions**



Dr. Darren Gordon  
**Director of Student Services**



Deborah Torres  
**VP of Partner Care**



Katlyn Miller  
**Registrar/Admin Assistant**



Evan Donovan  
**VP of Academic Administration**



Dr. Charlie McElveen  
**Academic Dean**



Traci Hedlund  
**Financial Manager**



Dick McMillen  
**VP of Partner Care**

## BOARD

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Dr. Jay Gary  
Brittany Hargrove

Harriet Hodge-Henry  
Col. Dr. Janet Munn  
Dr. Brad Smith  
Dr. Walker Tzeng

## 2023 GRANTS

Hodgdon Family Fund	\$5,000
Anonymous Grant	\$1,000

**TechMission & City Vision University**  
[www.cityvision.edu](http://www.cityvision.edu)

City Vision University is the primary program and a "doing business as" (DBA) name of the 501(c)(3) nonprofit TechMission.