

TechMission & City Vision University

ANNUAL REPORT
2024



OUR MISSION & VALUES

Our **Mission** is to use online education to transform lives through Jesus, Justice and Technology.

Our **Vision** is to provide radically affordable online education to those serving the poor, the addicted and the underserved.

1. Jesus

City Vision was initially founded to provide online Christian education to staff at evangelical organizations serving the poor, as well as their program participants.

This still remains a core focus, but we have expanded to provide Christian education to students pursuing nonprofit and counseling careers.

2. Justice

We promote Justice through **radically affordable, practical education** focused on addressing the needs of the **poor, addicted and underserved**.

3. Technology

City Vision uses Technology in its **cost-effective, disruptive innovation, lean startup** approach to online education. We are pioneering a new model that could dramatically increase access to Christian higher education to those serving the poor and the poor themselves.

WHAT MAKES CITY VISION UNIQUE?

1. Our Focus. All we do centers on training Christians who serve the poor and the addicted. We exist to help multiply the effectiveness of a movement of Christians serving these groups, not to be just another Christian university. We are unique because most of our students would not have been served if we did not exist. We are a ministry that runs a school, not a school that happens to be a nonprofit.

2. Radically Affordable Education. Christian higher education is becoming increasingly unaffordable for those serving the poor and addicted. Our programs are typically less than half the cost of comparable online Christian higher education institutions. Our goal is to be twice as relevant at half the cost of comparable options.

3. Student-Centered Education. Our courses focus on project-based learning that students can apply directly to where they work. Our faculty are practitioners in the same fields as our students, so students can benefit from practical expertise. All our programs are designed so students can complete them efficiently to meet their professional goals.



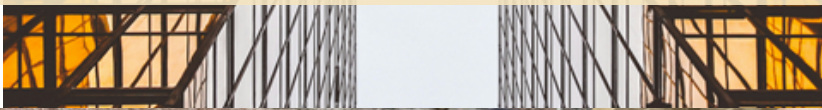
OUR WORK

Wounded Healers Program

Providing a Solution to the Addiction Epidemic

Empowering a Movement

by Training Christian Leaders to Serve the Poor



OUR HISTORY

1998

City Vision is founded as the education arm of the AGRM, called Rescue College.

2002

TechMission is founded out of a Black church ministry, PREP, and the Christian Community Development Association movement and develops a partnership network of 500+ education programs in urban ministries.

2004

TechMission launches the TechMission Corps internships, later becoming City Vision Internships & placing 586 full-time interns in ministries serving over 24,000 at-risk youth and others.

2005

Rescue College is accredited by the Distance Education Accrediting Commission with a degree completion program in Missions.

2007

TechMission launches UrbanMinistry.org and ChristianVolunteering.org, with 100,000+ open resources, 13 million visitors & 69,635 volunteers placed over 10 years.

2008

Rescue College becomes a part of the Christian nonprofit TechMission and is renamed City Vision College.

2015

City Vision College starts offering graduate programs and becomes City Vision University.

2017

City Vision launches its MBA program.

2021

City Vision launches Master's in Organizational Leadership.

2022

City Vision launches Master's in Christian Ministry & Leadership and Graduate Certificate in Nonprofit Fundraising.

2023

City Vision launches our Wounded Healers Program and Certificates in Retail Management and Food Services.

2024

City Vision launches Master's in Addiction Counseling and Certificate in Facilities Management.

WOUNDED HEALERS PROGRAM

A SOLUTION TO THE ADDICTION EPIDEMIC

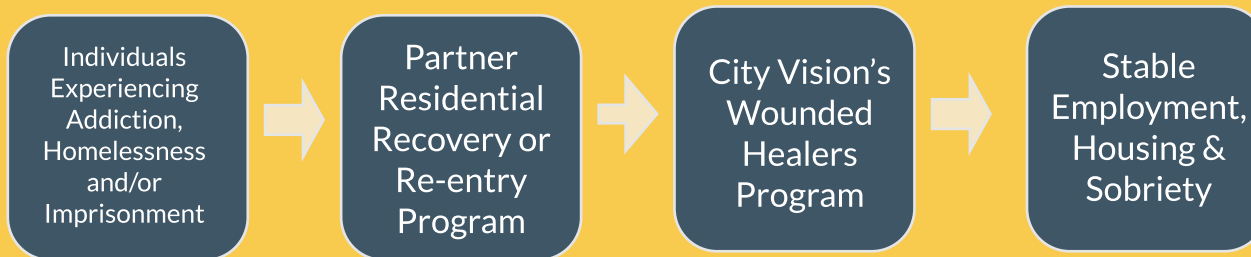
Transforming the Wounded into Wounded Healers

Each year, thousands of individuals successfully complete Christian recovery programs, prison re-entry programs, or job readiness programs for the homeless, but many still struggle to find a job. Those that can't find jobs often are drawn back into the cycle of addiction.

Many of these people not only want to maintain their own sobriety, but have a passion for helping others out of addiction. However, they can't afford the tuition of most Christian addiction counseling degrees, so the field remains closed to them. City Vision's Bachelor's in Addiction Counseling is the most affordable online Christian degree in the

field, at about half the tuition of other Christian schools. In order to make it even more accessible, it was designed with the needs of recent Christian recovery program graduates in mind.

We teach these wounded healers that God never wastes a painful experience, and that often the best addiction counselors are those who have recovered from addiction themselves. Those who graduate from our Addiction Counseling program typically get a job counseling hundreds of individuals where they are truly living out the parable of the sower and the seed, producing a crop of "a hundred, sixty or thirty times what was sown." (Matt. 13:8)



Student Success Story

Gerald Snell



When Gerald Snell walked through the doors of Gateway Gospel Rescue Mission in Jackson, Mississippi, his life was at a crossroads. After years of battling addiction and a devastating relapse during the COVID-19 pandemic that followed the loss of his father, he was desperate for change. The mission's *New Life* program became the turning point that restored hope. Just six months later, Gerald was invited to join the staff as Evening Shelter Manager, a powerful reminder that God was not finished with his story.

With the encouragement of Gateway's director, Gerald enrolled in City Vision University's Christian Addiction Counseling program. Through his studies, he gained tools to design treatment plans, conduct assessments, and provide Christ-centered care. More than that, his coursework gave him a deeper understanding of his own journey and why relapse happens, what sustainable recovery looks like - how faith in Christ transforms both hearts and habits. For Gerald, City Vision has been more than an education; it has been a vital part of his healing and calling.

Today, Gerald serves not only as a leader at Gateway but also as a living testimony that God restores what is broken. He dreams of creating an aftercare program to ensure men completing New Life remain connected to a community of support.

*"When our wounds cease to be a source of shame, and become a source of healing, we have become **wounded healers**."* - Henri Nouwen

Wounded Healers Stories

Terresa Wood: God's Not Done With Us Yet

Meet Terresa Wood - a shining light at the Rescue Mission Women's Center in Salt Lake City, Utah. Terresa's journey is one of transformation, resilience, and the power of God's grace.

"I thought the rest of my life would be spent on the streets," Terresa shares. For four years, she faced homelessness and addiction,

believing that was all life had left for her. But God had a bigger plan. After graduating from the Rescue Mission's program seven years ago, Terresa was hired as the house manager - a role that ignited a passion for serving others walking a similar path.

Determined to grow and serve even better, Terresa found City

Vision University, a place that offered the structured, Christ-centered

learning she needed to minister to those experiencing homelessness and addiction. Terresa reminds, "God's not done with us yet."



Danny Schooley: A Better Servant of God



Danny Schooley knows firsthand transformation comes after many trials. Growing up in a home marked

by drugs and alcohol, addiction became a part of his life from an early age. At 25, he cried out to God and entered The Caring Place. He went through the program five

times before finally surrendering his hardened heart and finding lasting recovery through Christ. Danny was hesitant to pursue online education but with the help of staff and professors he pushed past fear and discovered a new path forward. "City Vision gave me the tools to serve with both knowledge and compassion," he says. "It's helped me become not

just a better case manager, but a better servant of God."

Today, Danny lives with what he calls an *attitude of gratitude* - thankful for God's grace, for The Caring Place, and for City Vision University's role in equipping him to impact lives. He dreams of opening a retreat-style treatment center where people can experience both recovery and renewal.

Wounded Healers Outcomes

Graduation Rate:

54% for matriculated students

Employment Rate:

94% for graduates

Wounded Healers as Students:

162 in 2024

Ministry Partners:

64 in 2024

See more stories at:

<https://www.cityvision.edu/woundedhealers>

WE EMPOWER A MOVEMENT

BY TRAINING CHRISTIAN LEADERS TO SERVE THE POOR

How We Support a Movement Transforming the Lives of the Poor

There is a growing movement of Christians transforming lives of the poor involving thousands of rescue missions, Salvation Army sites, CCDA sites, and more. These individuals have sacrificially given their lives for God and the poor, but are too often under-trained and overworked. They need training to serve more effectively, but can't afford many Christian colleges' high tuition.

Also, many Christian colleges don't teach the practical skills they most need. They

are strong in academic rigor, but often are not close to communities in need.

City Vision multiplies the effectiveness of Christians serving the poor by giving them practical education at less than half the cost of most Christian schools. We've brought together a world-class team of faculty and leaders that have hundreds of years of combined experience in transforming the lives of the poor. Our students don't just learn theory, they put it into practice in the organizations where they work.

"City Vision is the perfect partner for Springs Rescue Mission in higher education. The courses are specific to the work being accomplished at the mission. Because staff learn the same terminology and information at City Vision they can use that to strengthen the programming and processes at the mission."

- Jeff Cook, Chief Programs Officer, Springs Rescue Mission

"City Vision University provides a quality, practical and affordable education that equips our staff to better serve people experiencing hunger, homelessness and addiction. Often our people that earn their degrees at City Vision have been homeless or addicted and now are valued employees that can help transform other people's lives through their education"

- Steve Brooder, CEO, St. Matthew's House

St. Matthew's House: Partnering to Transform the Lives of the Poor

St. Matthew's House is an incredibly innovative \$33 million dollar rescue mission serving the poor, homeless and addicted in Naples, FL. Each year, they provide over 513,000 meals and housing to over 1,000 individuals. Of those, 120 are placed in jobs, and 385 are placed in housing. The leadership of St. Matthew's realized a key strategy to remain effective and innovative is to invest heavily in the education and training of their staff. In the past 5 years, St. Matthew's has had over 53 of their staff and others enroll in City Vision and one of their staff has become faculty.

As a strategic partner, City Vision provides a \$250/course scholarship, so tuition is only \$550/course. Also, many of their staff have outstanding senior management experience, enabling them to accelerate their degree by getting prior learning credit for their past experience. As our partner, St. Matthew's can better fulfill their vision of transforming thousands of lives and becoming a national model of best practices for other organizations to replicate.



Certificates, Associate's, Bachelor's and Master's in:

- Addiction Counseling
- Business
- Christian Ministry & Leadership
- Nonprofit Management

Our Partnerships

Rescue Missions



- 440+ students from over 120+ rescue missions
- 40+ current/former faculty & one board member from rescue missions

Salvation Army

- 25+ students at Salvation Army sites
- 6 current/former board members & faculty from Salvation Army



Other Ministries Serving the Poor

- 500+ students at 100+ ministries

These are 10-year cumulative outcomes.



Program Outcomes

Graduation Rate:

74% for matriculated students

Job + Further Education Rate:

85% for graduates

(73% getting a job in a training-related field and 11% going on to further education)

Students:

758 in past 5 years

2024 Graduate Stories

Hannah Nadeau: Today and For the Future

Hannah Nadeau is the Director of Guatemalan Relief Assistance for Children's Educational Services at GRACES Guatemala. Her primary goal was to understand the business side of nonprofit work and grow as a leader, all while remaining connected to the crucial human element. City Vision University truly exceeded her

expectations by addressing all these needs. She appreciated the strong mentorship and comprehensive education that supported her development as a young executive director. Graduating with a degree in Nonprofit Management will empower her today and for the future.



Teresa Martin: Impacting Lives



Teresa Martin is a teacher at Water Street Mission and has dedicated her career to empowering adults experiencing

homelessness. When her organization offered the opportunity for further education, she saw it as a calling from God and enrolled in CVU's Master of Organizational Leadership. Through her studies, Teresa experienced a direct connection between her coursework and daily responsibilities, particularly as she stepped into leadership roles. She appreciated the unique community of students and faculty, who share a common passion for ministry and

service. The shared understanding, encouragement, and practical insights she gained have been invaluable. Today, Teresa trusts that God will continue to use the skills and knowledge she gained at City Vision to further her impact, whether at Water Street Mission or wherever he leads her next. According to Teresa, "City Vision's community of students and faculty, who share a passion for ministry and service, provided the encouragement and practical insights I needed to grow in leadership and impact lives, "

Isaac Del Rio Bolanos: Lifelong Journey

Isaac has dedicated over 14 years of his life to serving with YWAM, touching lives across diverse communities in Costa Rica, Mexico, and South America. His experiences reflect a deep commitment to ministry, compassion, and fostering intercultural relationships. The flexibility offered by City Vision allowed him to seamlessly blend his educational journey with his ongoing ministry, maximizing his growth. He deeply values the university's resources, seeing them as tools not only for personal advancement but as ways to equip others with fresh perspectives on faith.



Kimberly Thornton: Relationships Built

Studying at City Vision was "one of the biggest things I've ever done," according to Kim Thornton. She first came to CVU while she was an intern at the Salvation Army. She received her BS in Addiction Counseling and moved into a Case Manager role. She appreciated her next opportunity to "dive headfirst" into a Master's program in Organizational Leadership. With her second degree she now serves the Salvation Army as Social Ministries Director and says she is grateful for the chance to learn and grow. What did she most appreciate? The professors and the relationships that she built.



2024 FINANCIALS

INCOME

Tuition	\$885,305
Contribution Income	\$7,000
Grants	\$500
Fees & other income	\$13,383
Total Income	\$906,188

EXPENSES

Total Expenses	<u>\$888,903</u>
Net Income	\$17,285

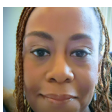
BOARD

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Anissa Boyd	Col. Dr. Janet Munn
Rex Baker	Dr. Brad Smith
Dr. Jay Gary	Dr. Walker Tzeng
Brittany Hargrove	Bram Begonia

STAFF



Dr. Andrew Sears
President



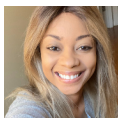
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Dr. TJ Cummins
Director of Student Services



Deborah Torres
Senior VP of Partner Care



Aria Rechenbach
Registrar



Brian Paulson
ADC Program Director



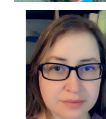
Erin Sifrit
**Assistant Director of
Financial Aid**



Evan Donovan
**VP of Academic
Administration**



Dr. Charlie McElveen
Dean of Faculty



Traci Hedlund
**Financial Aid
Director**



Dick McMillen
VP of Partner Care



Sandie Fauss
**Director of Online Education
and Technology**



Andrew Eason
**Wounded Healers
Program Director**

TechMission & City Vision University

www.cityvision.edu

City Vision University is the primary program and a "doing business as" (DBA) name of the 501(c)(3) nonprofit TechMission.